

Public Document Pack



Wednesday, 1 March 2023

To: Members of the MCA - Local Enterprise Partnership and Appropriate Officers

NOTICE OF MEETING

You are hereby invited to a meeting of the South Yorkshire Local Enterprise Partnership to be held at **South Yorkshire MCA, 11 Broad Street West, Sheffield, S1 2BQ**, on: **Thursday, 9 March 2023 at 11.00 am** for the purpose of transacting the business set out in the agenda.

A handwritten signature in black ink that reads 'Martin Swales'.

Martin Swales
Chief Executive and Head of Paid Service

Member Distribution

Richard Stubbs (Chair)	Private Sector LEP Board Member
Neil MacDonald (Vice-Chair)	Private Sector LEP Board Member
Mayor Oliver Coppard	South Yorkshire Mayoral Combined Authority
Bill Adams	TUC Representative
Angela Foulkes	Private Sector LEP Board Member
Councillor Terry Fox	Sheffield City Council
Louisa Harrison-Walker	Sheffield Chambers
Councillor Sir Steve Houghton CBE	Barnsley MBC
Mayor Ros Jones CBE	City of Doncaster Council
Peter Kennan	Private Sector LEP Board Member
Professor Kevin Kerrigan	Sheffield Hallam University - LEP Member
Professor Koen Lamberts	Private Sector LEP Board Member
Councillor Chris Read	Rotherham MBC
Gemma Smith	Private Sector LEP Board Member
Councillor Julie Grocutt (Reserve)	Sheffield City Council



Agenda

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Date of next meeting: Thursday, 18 May 2023 at 11.00 am

At: South Yorkshire MCA, 11 Broad Street West, Sheffield, S1 2BQ

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MCA - LOCAL ENTERPRISE PARTNERSHIP

MINUTES OF THE MEETING HELD ON:

THURSDAY, 12 JANUARY 2023 AT 11.00 AM

**SOUTH YORKSHIRE MCA, 11 BROAD STREET WEST,
SHEFFIELD, S1 2BQ**

**SOUTH YORKSHIRE
BUSINESS**



**LOCAL
ENTERPRISE
PARTNERSHIP**

PRESENT:

Lucy Nickson (Chair)	Private Sector LEP Board Member
Neil MacDonald (Vice-Chair)	Private Sector LEP Board Member
Mayor Oliver Coppard	South Yorkshire Mayoral Combined Authority
Bill Adams	TUC Representative
Angela Foulkes	Private Sector LEP Board Member
Louisa Harrison-Walker	Sheffield Chambers
Councillor Sir Steve Houghton CBE	Barnsley MBC
Peter Kennan	Private Sector LEP Board Member
Professor Kevin Kerrigan	Sheffield Hallam University - LEP Member
Yasmin Knight (Reserve)	
Gemma Smith	Private Sector LEP Board Member
Richard Stubbs	Private Sector LEP Board Member

OFFICERS IN ATTENDANCE:

Martin Swales	Chief Executive and Head of Paid Services	SYMCA Executive Team
Gareth Sutton	Chief Finance Officer/S73 Officer	SYMCA Executive Team
Damian Allen	Chief Executive, City of Doncaster Council	City of Doncaster Council
Kate Josephs	Chief Executive, Sheffield City Council	Sheffield City Council
Sharon Kemp	Chief Executive, Rotherham MBC	Rotherham MBC
Sarah Norman	Chief Executive, Barnsley MBC	Barnsley MBC
Andy Gates	Assistant Director - External Affairs	SYMCA Executive Team

GUESTS IN ATTENDANCE

Andrew Austwick	Finance for Enterprise
Sarah Pugh (Minute Taker)	

APOLOGIES:

Councillor Terry Fox
Mayor Ros Jones CBE
Councillor Chris Read

Sheffield City Council
City of Doncaster Council
Rotherham MBC

62 **Welcome and Apologies**

The Chair welcomed attendees to the meeting.

Apologies were noted as above.

Louisa Harrison-Walker was welcomed as Chambers Co-optee to the Board, and Tom Bousfield, incoming Corporate Director of Business & Skills, was welcomed to the MCA.

63 **Declarations of Interest**

None.

64 **Notes of Last Meeting**

RESOLVED: That the notes of the meeting held on 3rd November 2022 be agreed as a true record.

65 **The South Yorkshire Economy - Presentation**

A presentation on the South Yorkshire Economy was given which highlighted the following:

- There had been an increase in the value of the Pound, but its value was still low in comparison to prior to the 'mini-budget'.
- Labour market trends included strong employment numbers, but also a rise in economic inactivity and an increase in residents in the region claiming Universal Credit.
- Inflation had peaked at 11% and had begun to decrease.
- The number of emergency food parcels being distributed by the Trussell Trust had doubled since 2017.
- The wholesale cost of gas was continuing to fall, but a period of volatile energy prices was expected to continue.
- Financial indicators were showing that the UK was in a recession.

Specifically in the local region, it was noted that:

- Barnsley, Sheffield and Rotherham were amongst the 20 Local Authorities with the widest attainment gaps at GCSE and A-Level for disadvantaged pupils.
- National Tutoring Programme (NTP) delivery was at 58.9% in Yorkshire, compared to 100% in the South West and 96.1% in the South East.
- The rise in hybrid working had impacted economic activity in town centres, with Tuesday to Thursday being the busiest days, and activity on Fridays now comparable to weekends.

It was noted that NTP delivery figures reflected how much funding had been spent, as opposed to what had been received by the region from Government.

ACTION – Policy Team to investigate why NTP delivery is lower in Yorkshire.

A discussion was held around skills provision and take-up in the region, and it was noted that a SYMCA Skills Strategy would need to have a strong focus on early years education, as well as a whole-system approach to include the outside of school experience.

It was noted that there was also a focus on early years intervention in the MCA's collaborations with the Integrated Care Partnership and the Harvard Bloomberg Initiative.

ACTION – Policy Team to conduct a review of evidence on successful early years intervention methods, in collaboration with Barnsley MBC.

It was noted that although there are more vacancies than job seekers in the region, more work on skills and job flexibility would be needed to fill these vacancies. External structures such as the minimum wage being low would continue to present challenges to this aim.

RESOLVED: To note the update.

66 **Promoting South Yorkshire: South Yorkshire Presence at UK Real Estate Investment & Infrastructure Forum**

A report on attendance at the UK Real Estate Investment & Infrastructure Forum (UKREIIF) was presented.

It was noted that Sheffield City Council had attended the first event in 2022, but the Board agreed that a regional presence was preferred in future.

Board members expressed their support for the initiative and asked that a small number of clear priorities, aligned to the Strategic Economic Plan, be put forward in the South Yorkshire contributions to the event.

ACTION: Director of Communication, Marketing and Engagement to liaise with Board members to form a sub-group to continue work on the MCA's attendance in 2023.

Board members encouraged liaising with Yorkshire Housing and the creation of the Advanced Manufacturing and Innovation District in order to maximise opportunities.

RESOLVED: To note the update.

67 **Financing Growth: Unlocking Private Investment into South Yorkshire**

A report on Financing Growth: Unlocking Private Investment into South Yorkshire was presented, which focussed on how high growth businesses are funded in the region.

An overview was given of the approximately 580 high growth businesses in South Yorkshire:

- 45% came from manufacturing industries.
- 1 in 5 were tech businesses.
- Business density in the region was low, and Sheffield was performing worse than comparable cities nationally.
- Relative to population, 3 times as much funding was received by businesses in Greater Manchester than in South Yorkshire.
- Most funding for high growth businesses in the region was being received by established businesses, as opposed to newer businesses.

A discussion was had on the funding environment for businesses in the region, noting that the finance ecosystem in South Yorkshire was underdeveloped. Alongside this, small businesses face difficulties securing funding nationally in the current climate.

The Board expressed support for use of MCA funds to support new and innovative investors seeking to establish themselves in South Yorkshire.

Board members asked what was being done to attract businesses to establish in South Yorkshire, and what might stop businesses from growing here. A response was given that there was no evidence to suggest that businesses are more likely to fail in South Yorkshire than nationally, and the MCA continued to develop its activities to attract new businesses to the region. However, there continued to be a lack of dynamism in the market and a lack of new businesses being established.

It was noted that the Universities and FE Colleges in the region attract new students each year, who could be supported to establish businesses through a well-resourced acceleration and incubation network.

RESOLVED: To note the update.

68 **National Policy Environment and Government Engagement: South Yorkshire Approach**

An update was presented of the National Policy Environment and Government Engagement with South Yorkshire. It noted:

- ‘Trailblazer’ Devolution Deals were proving slow to progress.
- Commencement of the Shared Prosperity Fund had been confirmed.
- Commitment to the Integrated Rail plan had also been confirmed.
- The MCA had not yet received an outcome on bids made to the Levelling Up Fund or Investment Zones.

However, engagement with Ministers continued to be positive, and it was clear that Levelling Up remained a government priority.

RESOLVED: To note the update.

69 **LEP Governance: Update**

A report on governance of the LEP was provided, which noted the departure of Lucy Nickson as Chair, and the appointment of Richard Stubbs as the new LEP Chair.

The Board, Mayor and Chief Executive expressed their thanks to Lucy for her contributions to the LEP and MCA as the LEP Chair in the past year.

A question was asked on the ongoing LEP review, and how any transitions would be managed successfully. It was responded that though the LEP was undergoing a period of change, the MCA was committed to taking forward the achievements of the LEP.

RESOLVED: To note the update.

70 **MCA and LEP: Policy and Programmes Update**

An update was provided on ongoing MCA and LEP Policy and Programmes, including:

- An invitation for LEP Board members to attend the Convention of the North.
- The ongoing support being provided by the MCA to support residents with the cost-of-living crisis, including the introduction of £2 bus fares and engagement with the South Yorkshire's Community Foundation.
- The success of the South Yorkshire Ownership Hub.
- The successful South Yorkshire Tech Summit event.
- Plans to deliver a South Yorkshire Transport Summit.

RESOLVED: To note the update.

71 **Forward Plan**

A Forward Plan for future meetings of the Board was presented.

Board members suggested the following additional items for future Board meetings:

- An update on UKREIIF attendance and planning.
- Regenerative farming in the region.
- The future for energy intensive industries.

RESOLVED: To note the Forward Plan.

I, the undersigned, confirm that this is a true and accurate record of the meeting.

Signed

Name

Position

.....

Date

Open and Recently Completed Actions

Meeting Date	Minute No	Action	Action Owner	Update	Status
12/01/23	65	<p>The South Yorkshire Economy – Presentation</p> <p>Minute:</p> <p>It was noted that NTP delivery figures reflected how much funding had been spent, as opposed to what had been received by the region from Government.</p> <p>ACTION – Policy Team to investigate why NTP delivery is lower in Yorkshire.</p>	Felix Kumi-Ampofo	Explanation attached within the paper pack	Closed
12/01/23	65	<p>The South Yorkshire Economy – Presentation</p> <p>Minute:</p> <p>ACTION – Policy Team to conduct a review of evidence on successful early years intervention methods, in collaboration with Barnsley MBC.</p>	Felix Kumi-Ampofo	<p>Meetings organised between MCA and BMBC Officers.</p> <p>Integrated Care Partnership Update within March meeting agenda.</p>	Ongoing

Meeting Date	Minute No	Action	Action Owner	Update	Status
12/01/23	66	<p>Promoting South Yorkshire: South Yorkshire Presence at UK Real Estate Investment & Infrastructure Forum</p> <p>Minute:</p> <p>ACTION: Executive Director Infrastructure & Place to liaise with Board members to form a sub-group to continue work on the MCA's attendance in 2023.</p>	John Dowie	UKREiiF update within March meeting agenda.	Closed

ACTION – Policy Team to investigate why National Tutoring Programme delivery is lower in Yorkshire than nationally.

The National Tutoring Programme (NTP) is a government-funded, sector-led initiative to support schools to address the impact of Covid-19 school closures on pupils' learning. It supports pupils across England by providing one-to-one and small group, subject-specific tuition for those whose education has been most impacted by the pandemic. Mentors work closely with a school's Senior Leadership Team to focus on areas that are in most need of support, helping pupils achieve their learning outcomes.

Analysis presented to the LEP Board on 12th Jan 2023 showed a large variation in take-up of the NTP across England. Schools in the South were more likely to have enrolled their pupils than those in the North. The NTP says that in spite of the regional differences, in all regions it is on track to hit targets for the number of schools enrolled, although it didn't disclose targets for each individual region, but nationally it is 70%. Currently Yorkshire & Humber is at 59%.

NTP has directly responded to these statistics with the following insights:

- The use of private tuition has historically been more prevalent in the south, and schools in the regions “may have more familiarity with using tutoring to support their pupils”.
- Northern England had seen greater disruption during the pandemic “preventing schools from putting plans in place and knowing when interventions can be successfully deployed”

Several reasons have also been proposed by commentators in the sector for the difference:

- *Sarah Mulholland, head of policy at the Northern Powerhouse Partnership:* NTP has a very narrow definition of subject tutoring, meaning providers who had asked schools what they actually wanted which was often to address the specific issues caused by the pandemic, such as mental health problems, were cut out.
- *Chris Zarraga, director of Schools North East:* A “one-size-fits all approach” doesn't take account of huge regional differences in long term disadvantage which has been made worse by the pandemic.

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Thursday, 09 March 2023

National Policy Environment and Government Engagement: South Yorkshire approach

Is the paper exempt from the press and public?	No
Reason why exempt:	Not applicable
Purpose of this report:	Discussion
Strategic Priority	Cross Cutting

Director Approving Submission of the Report:

Clare Monaghan, Executive Director of Policy and Strategic Development

Report Author(s):

Andrew Gates – Assistant Director External Affairs

Andrew.gates@southyorkshire-ca.gov.uk

Molly Axelby – External Affairs Support Officer

Molly.axelby@southyorkshire-ca.gov.uk

Recommendations:

That LEP Board note the current national policy environment and responsive MCA actions and provide reflections on the implications and opportunities for South Yorkshire.

1. Introduction

This paper provides an update on the national policy environment including key opportunities and implications for South Yorkshire and what the MCA is currently doing - to invite feedback and discussion on these key areas.

2. Background

To achieve transformative and sustainable change in South Yorkshire, we are dependent on an effective policy and investment partnership with Government. National policy is a significant driver of activity – providing collaboration and funding opportunities that enable South Yorkshire to deliver on our economic objectives.

At the start of the year, Prime Minister Rishi Sunak outlined his five key priorities for 2023:

1. Halving Inflation.
2. Growing the Economy.
3. Debt Falling.

4. NHS Waiting Lists.
5. Stopping Small Boats.

It is expected that in the March 15th Spring Budget, measures will be outlined to achieve the objectives of these priorities.

Government pressure points (noting submissions from BCC and CBI) for the Budget include:

- Energy Price Guarantee.
- Resolving industrial action.
- Measures to boost workforce participation including childcare reform.
- Tax Reductions.
- Business support for energy efficiency measures and for green industries.

This is also framed against the backdrop of a more positive picture for the public finances than expected - ONS figures published on 20th February showed the Government received £5.4bn more in taxes in January than it spent on public services – much higher than the £8bn deficit forecast by economists.

The March Budget **may also** clarify the Government's position on Investment Zones. This could include a range of options from dropping the policy entirely to launching a process to work with places like South Yorkshire on an IZ proposal.

In the pursuit of these priorities, on 7th February the Prime Minister announced a departmental and Cabinet reshuffle resulting in three transformed departments and one new department:

Department for Energy Security and Net Zero – Secretary of State Grant Shapps

- Securing our long-term energy supply, bringing down bills and halving inflation.

Department for Science, Innovation and Technology – Secretary of State Michelle Donelan

- Driving innovation that will deliver improved public services, create new and better-paid jobs and grow the economy

Department for Business and Trade – Secretary of State Kemi Badenoch

- Backing British businesses at home and abroad, promoting investment and championing free trade.

Department for Culture, Media and Sport (refocused) – Secretary of State Lucy Frazer

- Focus on the importance of the importance of culture, media and sport to our economy and build on the UK's position as a global leader in the creative arts.

Since the previous LEP meeting, there has been progression on a number of items that were discussed:

Levelling Up Fund – announced 18th January

- SYMCA did not receive support for its transport focused submission.
- Only one scheme from South Yorkshire, from BMBC, was successful.

Transport

- Bus Recovery Grant and £2 bus fares will be extended until 30th June 2023
- Restated commitment to Great British Railways (GBR) including the competition for the location of the new HQ (expected to be announced before Easter).

3. What that means for South Yorkshire

Government Priorities and Reshuffle

- The five priorities clearly set out the Government focus for 2023 and restate this administration's commitment to growing the economy. The approach to this should be made clear in the upcoming Spring Budget – balanced against the other priorities of halving inflation and reducing debt.
- A key area of interest relevant to South Yorkshire is how the Government intends to boost workforce participation in an attempt to reduce levels of economic inactivity. So far, the Government has seemed to focus on over 50s, however targeted measures to support those in ill health and mothers back into the workforce may be expected.
- Long-term ill health is an increasingly significant contributor to economic inactivity, reinforcing the umbilical link between health and wealth, and substantiating the Mayor's focus on increasing Healthy Life Expectancy in the region. It also highlights the importance of the Working Win programme and the space for the MCA to occupy in leading work and health programmes.
- Notably, Mayor Andy Burnham has called for devolution of employment support as part of his Trailblazer deal, to more effectively tackle economic inactivity on a local level. Details on the Trailblazer deals are expected to emerge shortly.
- As the new Secretaries of State and Departments develop their approaches, we will be engaging with them as their priorities and focus areas emerge. Notably, the Department for Business and Trade has been referred to as the Department for '**Growth**'.

Levelling Up Funding

- It was an extremely disappointing outcome for South Yorkshire in Round 2 of the Levelling Up Fund with only one single successful bid - £10.2m for Barnsley Futures
- SYMCA was also unsuccessful in a transport bid of approx. £30m, which the Mayor referred to as 'an attack on our local ambition to fix our public transport network'
- Round 2 was mired with controversy after it was revealed that during the bid review process, a rule was instigated that meant bids from lead local authorities that had been successful in round one did not make the shortlist for round two. This meant bids submitted from Sheffield, Rotherham and Doncaster for Round 2 were not considered for funding, as they had been successful in Round 1.
- The Government have confirmed there will be a further round of the Levelling Up Fund which should see £1 billion of funding available, but no further details have been published about timescales or criteria.
- Nationally, the Fund has been criticised for its competitive nature, being overly centralised and lacking scale and focus.

Transport

- On 20th February the Government announced £155m additional funding to extend the Bus Recovery Grant and the £2 Bus Fare Cap until 30th June 2023. This should help protect services and sustain £2 fare prices in the region until the middle of the year.
- On 7th February, the Secretary of State for Transport Mark Harper restated his commitment to the establishment of Great British Railways (GBR) including the competition for the location of the new HQ (which he said will be announced before Easter)
- Doncaster is one for the six shortlisted locations for GBR HQ and if successful it would be a major boost to the region, representing a full South Yorkshire effort

4. Discussion points

- Any additional insights on the national policy environment – have we captured everything of interest?
- Any feedback, advice or direction on activity of the MCA in response to the national policy environment?
- Any further detail required on MCA activities?
- Are there any policy areas LEP Board Members would welcome deeper discussions on?

5. Next Steps

This paper will be a standing item as requested at the previous LEP Board meeting.

Background Papers

07. National Policy Environment and Government Engagement South Yorkshire
Approach 12 01 23



Thursday, 09 March 2023

Skills Strategy Development

Is the paper exempt from the press and public?	No
Reason why exempt:	Not applicable
Purpose of this report:	Discussion
Strategic Priority	Education, Skills and Employability

Director Approving Submission of the Report:

Clare Monaghan, Executive Director of Policy & Strategic Development

Report Author(s):

Adam Greenwood, Assistant Director Employment & Skills

adam.greenwood@southyorkshire-ca.gov.uk

Recommendations:

Members are invited to:

- Note the progress on development of the skills strategy.
- Discuss the issues highlighted in item 2.

Consideration by any other Board, Committee, Assurance or Advisory Panel

Overview and Scrutiny Committee	19 January 2023
Education Skills and Employability Board	06 February 2023

1. Introduction

In January 2022 the Education, Skills and Employability Board commissioned the development of a strategy for education, skills and employability in South Yorkshire. The Board recommended that development of the strategy must take account of developments in the wider education, skills and employability landscape across South Yorkshire, in particular, the Local Skills Improvement Plan being led by the Chambers of Commerce. This paper seeks to update and engage the LEP Board on the development of the strategy.

2. The issue and connection to delivering on our economic objectives:

The emerging strategy seeks to address the long-term systemic skills problems that hold South Yorkshire residents back from fulfilling their potential. It will signal a change to a longer-term

approach, working in close partnership with our Local Authorities, colleges, training providers and other partners.

The emerging strategy is based on the following themes:

- Targeting School Readiness so that young children start school with the skills experiences and behaviours they need for success
- Providing educational enrichment to raise young people's aspiration and achievement
- Growing apprenticeships across South Yorkshire through a leadership role
- Helping adults improve their basic English, maths and digital skills.

Within these themes a set of priorities have been developed which include:

- Improving responsiveness to employer skills demands, building on the Skills Accelerator Trailblazer findings
- Adult skills activity funded through the Adult Education Budget
- Development of a clear skills offer focused on our Net Zero ambitions
- Strengthening our Community Learning offer to residents
- Developing a package of support for young people not in education, employment, or training.

3. What are we doing in South Yorkshire already – and what could we do?

South Yorkshire lags behind the national averages across all levels of formal education, impairing attainment and progression. The workforce in the region is typified by a lower qualification profile which matches the available jobs.

The Skills Strategy will build on the work of Local Authorities to provide a long-term vision, supported by our key partners, that supports our shared ambitions for economic growth, inclusion and net zero in line with employment opportunities.

4. Discussion points

KADA consultants were appointed to assist in the development, drafting and facilitation of the development of the strategy. A series of planned workshops targeting different aspects of the skills landscape in South Yorkshire have been undertaken with different stakeholders. These sessions have been themed around the journey through education, training and work to support in identifying key priorities and themes

Direction from the Mayoral manifesto, Local Skills Improvement Plan, the Regional Skills Advisory Board and Local Authority strategies along with direct engagement with students, learners and job seekers has helped to develop a broad range of perspectives to inform the development. This additional engagement, also supported by KADA, has been taking place in various forms such as 1-1's, small focus groups and using existing meetings or fora.

The discussions and the available evidence base have been developed into five themes:

- **A strong start for a secure future** – focusing on early years and through formal education, FE and HE and high-quality careers advice and guidance.

- **Lifelong learning: Creating a resilient and inclusive workforce/communities** – focusing on inclusion, learning support, upskilling/reskilling and developing a lifelong learning culture
- **Changing futures:** Preparing for the economy of tomorrow – focusing on key enablers of growth and resilience alignment to the changing economy and South Yorkshire main opportunities.
- **The place for innovation and enterprise** – focusing on linking in the innovation and enterprise agendas and joining up opportunities to promote and market South Yorkshire
- **A connected and responsive system** – focusing on making the ecosystem simpler and developing productive partnerships.

The intent of the Skills Strategy is to focus on producing a clear shared vision and set of priorities that drive action alongside an outcome framework and implementation plan.

In developing activity against each of the themes we are taking an approach that seeks to understand at a granular level the root cause and underlying issues that act as drivers of poor performance or barriers to delivering successful programmes.

LEP Board members are asked to help drive this approach; the following questions act as a prompt for discussion:

- :
- Do these five themes and associated priorities capture the big challenges being faced by employers and businesses?
 - Are we clear about the challenges that are stopping organisations from investing in their workforce and the nature of the solutions that can help increase that investment?
 - How do we strike the right balance of investment between these priorities – are we willing to accept trade-offs?
 - Are we confident about the MCA and local partners having access to the necessary levers needed to make change on the scale and priorities we're looking for? Should the strategy be setting out proposals around securing new powers / resources from national government to support it's delivery – or engaging with the Government to test new ways of working through pilots / changes to national policy?
 - How are organisations (public and private) adapting to reflect the changing demographics in the workforce?
 - How are organisations promoting lifelong learning?

5. Next Steps

The initial consultation phase concluded at the end of December 2022, though some further activity is still scheduled. The focus is now on testing and developing the overall narrative, designing a set of measures of success, forming a draft implementation plan and outcome framework.

The emerging updated Local Skills Improvement Plan (LSIP) will form an integral component part of the strategy; highlighting some of the present and future employer skills needs in the region. The timing of the final report will be dependant of the progress of the LSIP and integration of the research and recommendations. It is expected that a draft LSIP report will be complete by the end of March 2023 and a final version published by the end of May 2023. The Skills Strategy will build on this work and be delivered in the summer of 2023.

6. Risk Management

An equality Impact assessment has already been undertaken and presented to Members at the time of considering the Strategy.

As part of developing any strategy the MCA will need to have due regard to the need to :-

- i. Eliminate discrimination, harassment and victimisation;
- ii. Advance equality of opportunity between those who share a protected characteristic and persons who do not share it; and
- iii. Foster good relations between those who share a protected characteristic and persons who do not share it.

It is proposed that a full marketing and communications plan be developed by the Marketing and Communications Officer on receipt of the first draft of the strategy. Commencement of all marketing and communications activity to be aligned with expected delivery of final plan.

7. Financial and Legal Considerations

SYMCA has devolved adult education, skills and training functions. The development of a strategy will complement those functions. Many of the MCA's functions are exercised concurrently with the Constituent Councils. In the development of the strategy any expenditure will comply with the Financial Regulations and Contract Procedure Rules and is supported through committed internal budget. The decision to adopt the final strategy will be a Key Decision.

List of Appendices Included:

A



Thursday, 09 March 2023

Promoting South Yorkshire: South Yorkshire Presence at UK Real Estate Investment & Infrastructure Forum (UKREiIF)

Is the paper exempt from the press and public?	No
Reason why exempt:	Not applicable
Purpose of this report:	Discussion
Strategic Priority	Cross Cutting

Director Approving Submission of the Report:
John Dowie, Executive Director of Infrastructure and Place

Report Author(s):
Nici Pickering, Strategic Marketing Manager
Nici.Pickering@southyorkshire-ca.gov.uk

Recommendations:

- Note the plans for 2023 UKREiIF event in May.
- Note the intention to redevelop the South Yorkshire investment and regeneration proposition ahead of this event.

Consideration by any other Board, Committee, Assurance or Advisory Panel

None.

1. Introduction

UKREiIF is the UK's Real Estate Investment & Infrastructure Forum, a 3-day event which takes place 16-18th May 2023 in Leeds City Centre at the Royal Armouries Leeds & Leeds Dock.

It is the second iteration of what is intended to become an annual event bringing together investors, developers, funders and the public sector - with the intention of becoming a UK version of MIPIM.

The forum aims to:

- accelerate the Build Back Better and Levelling Up agendas;
- actively promote Social Value and Equality Diversity and Inclusion in UK real estate;
- help to inspire the future of real estate and property;
- encourage and energise the transition to a more sustainable and Net Zero mindset within the industry.

At the January meeting the LEP Board endorsed a proposal to develop a South Yorkshire presence at May's UKREiiF and requested an update on progress at the next Board meeting.

This paper updates the LEP Board on how the MCA is seeking to make the UKREiiF 2023 event a success for South Yorkshire.

2. The issue and connection to delivering on our economic objectives:

The focus for UKREiiF 2023 is around economic growth, net zero development, capital investment and innovation. This provides a clear strategic fit with our economic objectives and assets.

The 2022 event had a significant government presence, led principally by DIT and the GREAT Britain campaign (with an export and investment focus) but also with supporting attendance by BEIS, DfT, Cabinet Office, DEFRA, DLUHC, DHSC and Homes England.

The 2023 event programme includes ministerial attendance and extended opportunities to meet investors, influencers and intermediaries.

The event also creates opportunities to reconnect with Local Authority partners and investment opportunities, following a lapse in engagement during the pandemic and reflecting the changing face of activity across the region, with the aim of contributing to the development and articulation of the South Yorkshire story, for domestic and international audiences.

We will develop the content for the exhibition and programme in line with the SEP priorities of:

1. Growing the economy and enhancing its strength and resilience.
2. Driving low carbon, green and circular economy opportunities within the economy and delivering net-zero emissions and lower overall environmental impact.
3. Ensuring that everyone has a fair opportunity to contribute to and benefit from economic growth, that people have a greater stake in their economy, and that work is more closely linked to wellbeing and a decent life.

3. What are we doing in South Yorkshire already – and what could we do?

Subsequent to the January LEP Board meeting progress is being made:

- A steering group and working group have been set up including members from each Local Authority, the LEP and select stakeholders such as the Universities.
- We continue to build a programme of Mayoral, political and officer engagement, including on-stage speaking slots, based out of a combined South Yorkshire exhibition stand within the main conference hall.
- Speaker roles have been put forward to the organisers for panel placement, and each Local Authority plans to host a promotional session on the stand space where they can undertake their own set piece of project promotion.

- Conversations are ongoing with: Jessica Fund, Yorkshire Housing and the Harworth Group with the ambition of building a programme of fringe engagements.
- Exhibiting and engaging at UKREiIF will require a refresh of our Proposition and Place pitch for South Yorkshire. The online portfolio <https://portfolio.southyorkshire-ca.gov.uk/> is undergoing updates to reflect current portfolio opportunities, updates to existing presence, and will have new layers adding to support storytelling. A new feature will be applied which allows browsers to select preferred propositions and to create an on-the-spot bespoke portfolio for download with contacts embedded.
- Related SYMCA website areas will also be receiving updates to incorporate our UKREiIF propositions and narrative.
- Collectively the working group will be building the concept for the exhibition area. Each Local Authority will have the opportunity to deliver a showcase session during the event, so will be able to draw focus to their own major projects and profiles.
- Branding and messaging: there is still work to do with the group to define a set of messages that we wish to use UKREiIF to promote. There is an opportunity to focus on innovation to demonstrate South Yorkshire's innovation corridor, tied to the South Yorkshire growth plan.

4. Discussion points

Are Board members supportive of the direction of travel?

Are Board members interested in working more intensively on specific issues?

5. Next Steps

- Move from forecast budgeting to wider approval of forecast costs, as the direction is agreed.
- Populate a grid of events, engagements for wider view of where speakers are placed.
- Update the online portfolio with known updates.
- Convene a group to work on the exhibition build concept.
- Build the headline proposition narrative and offer.

List of Appendices Included:

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ever before and to reorientate itself towards prevention and a focus on population health and wellbeing and health inequalities.

The Panel will have the involvement of each of 4 Directors of Public Health (DsPH), both Universities, NHS representatives, the VCSE and the chair of the LEP. It will also have the support external expertise from the Health Foundation and Sir Michael Marmot's Institute of Health Equity. It has the support of the Senior team of the Integrated Care Board.

The LEP Board are asked to note the formation of the expert panel, make any comments and agree to receive and engage with the findings and recommendations of the panel.

2. The issue and connection to delivering on our economic objectives:

Our economy has huge untapped potential but has consistently underperformed and we remain a low waged, low skilled, economy with resulting low levels of productivity and poor health.

Socioeconomic and health outcomes are not the same across our region. South Yorkshire suffers from persistent, entrenched health inequalities and poor population health outcomes. Too many people in SY are living shorter lives and experiencing poor health at an earlier age. Life expectancy gains have stalled and even fallen for the poorest.

The health of our local economy and the health of our population are interlinked and mutually dependent; one cannot prosper without the other. We know that poor population health and wellbeing is a drag on prosperity and productivity and a major reason why our economy struggles. A struggling economy contributes to poorer job prospects, less wealth creation and investment and poorer communities.

The Strategic Economic Plan sets out a vision for an economy that works for everyone, one that is stronger, greener and fairer. An economy that reduces health and social inequalities and leads to people living longer, healthier lives. We will be unable to deliver a stronger economy if our population and workforce are unhealthy. The Mayor of South Yorkshire has also identified health and wellbeing and addressing health inequalities as priorities for his Mayoral term, and has set out a bold ambition to make our region the healthiest region in the country. We need a new prospectus for grow and prosperity and health, one which creates a virtuous circle where improved health outcomes support economic productivity; economic growth supports better health and wellbeing.

3. What are we doing in South Yorkshire already – and what could we do?

The Mayor is Chair of the ICP board, which has been responsible for the recent development of the Integrated Care Partnership (ICP) Strategy. The strategy will be published shortly, focussing on improving healthy life expectancy for people in South Yorkshire and reducing health inequalities. It also recognises the need to improve economic participation and deliver a fair, inclusive and sustainable economy.

A lot of work is already going on at place-level to deliver improvement in healthy life expectancy and reduce health inequalities, but the aim of the Expert panel is to draw on this and broader evidence to deliver recommendations which will accelerate progress and do so at pace.

SYMCA, the NHS and other local partners are also engaged in a programme of work with Bloomberg - Harvard to collaborate more effectively on improving school readiness for children in South Yorkshire.

4. Discussion points

Are board members supportive of the concept of the expert panel and/or have any comments or reflections to share which could support the work of the panel.

5. Next Steps

To convene the Expert Panel.

6. Risk Management

There is a risk of partners not engaging with the recommendations. This risk is mitigated by the expert panel being supported by the ICP and significant engagement seen by health and wellbeing boards to work collectively together to tackle health inequalities at a recent health inequalities event.

7. Financial and Legal Considerations

It is anticipated that any financial implications will be supported within existing SYMCA budgets with additional support from the University of Sheffield.

List of Appendices Included:

A Terms of Reference for the Independent Expert Panel

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Item 11 – Appendix A

The Independent Expert Panel

The Mayor's Manifesto included a commitment to establish a panel of experts, drawn from across the region, 'dedicated to driving that agenda forward with the urgency it demands'. On taking office the Mayor invited Professor Alan Walker, Co-director of Sheffield University's Healthy Lifespan Institute (HELSI) to develop a proposal for the membership and terms of reference of the expert panel.

TERMS OF REFERENCE

Mindful of the Mayor's emphasis on urgency and the existence of a rich evidence-base for action, including good practices in operation in Barnsley, Doncaster, Rotherham and Sheffield, the primary task of the Independent Expert Panel is to produce an action plan to extend HLE and reduce inequalities in it. Therefore, the proposed terms of reference are:

- To take stock of the current relative position of South Yorkshire with regard to HLE and the extent of inequalities both within the region and in comparison with other UK regions.
- To identify the key priorities for action to extend HLE and reduce inequalities. In doing so the panel will draw on national and international evidence as well as existing good practices in the four authorities.
- To produce an action plan setting out the steps required to meet the goal of raising the health of the region to the highest possible level. The plan will:
 - Establish a timeline
 - Identify actions that could be taken immediately and can be actioned within current arrangements
 - Identify actions that require further discussion and collaboration with local partners
 - Identify actions that require further discussion and collaboration with Government

It is expected that the panel will be able to co-opt additional expertise and commission specific pieces of work as required. It is also expected that the panel will produce its report within 6 months.

The University of Sheffield have agreed to support the expert panel through the appointment of a Post-Doctoral Fellow to gather and review data, evidence and information to inform the work. SYMCA will provide administrative and communications support and cover time and travel requirements of members.

PROPOSED MEMBERSHIP

The membership is intended to reflect expertise across the region while keeping the size of the group commensurate with the need for fast action. All of those contacted have agreed enthusiastically to join the group.

Professor Alan Walker (Co-Director of HELSI) Chair
Jessica Allen (Institute for Health Equity)
Ben Anderson (DPH Rotherham)

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Jo Bibby (Health Foundation)
Julia Burrows (DPH Barnsley)
Barbara Coyle (ICB)
Chris Dayson (Sheffield Hallam University)
Greg Fell (DPH Sheffield)
Dan Holman (Sheffield University)
Lisa Kell (ICB)
Akeela Mohamed (Doncaster Inclusion and Fairness Forum)
Shahida Siddique (CEO FaithStar)
Ruth Speare (MCA public health lead)
Richard Stubbs (LEP representative)
Rupert Suckling (DPH Doncaster)



Thursday, 9 March 2023

MCA and LEP Policy and Programmes Update

Is the paper exempt from the press and public?	No
Reason why exempt:	Not applicable
Purpose of this report:	Discussion
Strategic Priority	Cross Cutting

Director Approving Submission of the Report:

Clare Monaghan, Executive Director of Policy and Strategic Development

Report Author(s):

Philip Cooper, External Affairs Officer
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Recommendations:

Members to note a general update on activity being undertaken by the LEP and MCA outside of the agenda items under discussion.

List of Appendices Included:

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March 2022 Policy and Programmes Update

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March 2023

Policy and Programmes Update

Purpose of Report

To provide LEP Board Members with a general update on activity being undertaken by the LEP and MCA outside of the agenda items under discussion.

<p>1.</p>	<p>New Active Travel Commissioner</p> <p>Triple Olympic Champion Ed Clancy OBE has been named South Yorkshire’s new Active Travel Commissioner. He has been appointed by the Mayor to work with him to make South Yorkshire a safer and easier place to walk and cycle. Plans are underway to build more than 620 miles of accessible walking and cycling routes linking South Yorkshire’s towns and cities. SYMCA is investing £85m building the Active Travel network.</p>
<p>2.</p>	<p>National Centre for Child Health Technology</p> <p>Alongside local partners the Mayor announced the £6m funding for the new National Centre for Child Health Technology (NCCHT) at Sheffield Olympic Legacy Park, a global first centre which will develop the world’s most advanced and integrated healthcare system for children and young people. The funding from SYMCA will form part of the total capital of £20m to start development of the NCCHT, which is expected to generate £2.13bn cumulative Gross Value Added (GVA) to the region over ten years, create 84 high-value jobs within the Centre and support a further 5,100 jobs throughout Sheffield Olympic Legacy Park.</p>
<p>3.</p>	<p>Convention of the North</p> <p>At the Convention of the North in January, Northern Mayors, civic and business leaders called on the Government and Opposition to commit to ‘hard-wiring’ levelling up into UK law. This would mean a move away from the current competitive bidding systems for Government funding, which picks winners and losers, to a settlement where all regions have the funding they need to close the gaps in living standards and help grow the UK economy as a whole.</p>
<p>4.</p>	<p>Transport Summit</p> <p>The South Yorkshire Transport Summit took place on 1 March at the National College of Advanced Transport & Infrastructure in Doncaster. The summit brought together leading experts and heard from a series of speakers with national and international experience to share best practice, discuss ideas and find solutions to fix the broken public transport network.</p>
<p>5.</p>	<p>Thematic Board updates</p>

5.1 Education, Skills & Employability

- Approval to enter into contracts for Skills Bootcamps programme - £724.5k secured from DfE to deliver skill bootcamps in three subject areas: Digital – Software development; Construction Green Skills; Health / Professional Services DfE.
- Commencement of apprenticeship levy matchmaking service – which has been really successful in other regions, securing £4m worth of apprenticeships in Greater Manchester, and £3m in West Yorkshire.

5.2 Business Recovery and Growth

- Agreed use of £1.6m of Renewal Action Plan funding to continue funding of Growth Hub Business Advisors after Government funding was cut
- An overview of the delivery of UKSPF so far, and endorsement of approaches to use of Year 2 (Local Business Support) with glowing reviews all round of the collaboration between the MCA and LA officers.

5.3 Housing and Infrastructure

- A South Yorkshire presence at the UKREiiF is being prepared.

5.4 Transport and Environment

- Looking ahead to get longer term contracts for tendered Bus services from July.
- A bid for the next round of the Active Travel Fund will be submitted shortly.
- Endorsed 2 programmes for MCA approval - A61 Chesterfield Road from Strategic Business Case to Outline Business Case and Penistone Rail Station - Park & Ride from Strategic Business Case to Outline Business Case.



Thursday, 09 March 2023

Forward Plan

Is the paper exempt from the press and public?	No
Reason why exempt:	Not applicable
Purpose of this report:	Discussion
Strategic Priority	Cross Cutting

Director Approving Submission of the Report:

Clare Monaghan, Executive Director of Policy and Strategic Development

Report Author(s):

Andy Gates, Assistant Director External Affairs

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Recommendations:

Members are asked to note suggested agenda items for future meetings and to suggest any changes or additions.

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Proposed 2023/24 Forward Plan

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Local Enterprise Partnership – Forward Plan

Meeting Date	Suggested Agenda items
18 th May 2023	<ul style="list-style-type: none"> • Northern Powerhouse 11 – transition to a Pan Regional Partnership • SY Sustainability Centre / Vertical Farming using mine water geothermals (Martin Howarth – Director of Hallam University's Centre for Food Engineering) • The South Yorkshire Economy: Northern Powerhouse Independent Economic Review (NPIER) • The Future for Energy Intensive Industry • South Yorkshire Advanced Manufacturing Capabilities – HVMC research report output
13 th July 2023 (AGM)	<ul style="list-style-type: none"> • Business Resilience / Business Support Landscape • Supporting Investment in SY – Northern Gritstone • South Yorkshire Life Sciences Sector • Skills Strategy
14 th September 2023	<ul style="list-style-type: none"> •
9 th November 2023	<ul style="list-style-type: none"> •

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